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Kalamazoo-based manufacturer saves thousands of dollars while going green

Reduction in energy usage equivalent to taking seven cars off the road each year

[Coxline](#), a company celebrating its 100th anniversary this year, is far from outdated when it comes to energy usage.

In fact, the manufacturer of custom enclosures recently made a change many startups haven't even thought of: retrofitting the lighting throughout its entire building to improve energy efficiency.

The update will save the company about \$4,000 a year in energy costs and will trigger a rebate worth more than \$5,000 from Consumers Energy.

Best of all, according to Coxline, the move will reduce the company's carbon footprint by 34.79 metric tons, which is the carbon dioxide equivalent of taking seven vehicles off the road each year.

The project is the brainchild of Midwest Energy Group, a Kalamazoo-based energy services provider that helps customers improve their energy and operational efficiency. Demand for the company's service has grown as energy costs continue to rise.

BY THE NUMBERS

\$4,360.46 =
Energy Savings

\$5,468.75 =
Rebate dollars
received